Monday, April 14

4:00 - Registration East Lobby Alcove 6:00 p.m.

# Tuesday, April 15

7:15 **Registration** Ballroom Level

**Continental Breakfast** 

Sponsored by Waterman Steamship Corporation

8:00 GENERAL SESSION Regency Ballroom

Welcome

George Aldaya, Director
 Kansas City Commodity Office
 Farm Service Agency (FSA), USDA

**Delivering Hope** 

 Bert Farrish, Deputy Administrator Commodity Operations, FSA, USDA

A World of Change

 Lauren Landis, Director Food for Peace, USAID

8:45 Keynote Address: Putting Into Action America's Commitment to Alleviate Hunger and Build Hope

Tony Hall

U.S. Ambassador to the United Nations Agencies in Rome

2:30 The Role of Agricultural Trade Reform in Developing Economies

J. B. Penn, Under Secretary
 Farm and Foreign Agricultural Services, USDA and Chairman of the Food Aid Policy Committee

10:00 Break Ballroom Level

10:30 GENERAL SESSION Regency Ballroom

Food Aid and Foreign Policy

Andrew Natsios, Administrator, USAID

Unprecedented Challenge: Dramatic Rise in the Need for Food Aid

• James T. Morris, Executive Director

United Nations World Food Programme (WFP)

Looking Ahead, Facing Challenges, and Standing Up for U.S. Food Aid Programs

Ellen Terpstra, Administrator
 Foreign Agricultural Service (FAS), USDA

12:00 **LUNCH** Pershing Hall, Lobby Level Sponsored by Sealift

• Special Guest:

The Honorable Jo Ann Emerson, U.S. Representative - Missouri

1:30 GENERAL SESSION

**Private Voluntary Organizations** 

Importance of Developmental Food Aid
Moderator: Charlie MacCormack, Save the Children

**Panel:** Julius Coles, Africare; Charles Sandefur, ADRA; Buzz Guroff, Food for Development; Bruce Wilkinson, World Vision; and Susan Farnsworth, CARE

3:00 Break Ballroom Level

3:30 BREAKOUT SESSIONS

1-A Processed and Bulk Commodity Procurement Empire A

Export procurement staff from Washington and Kansas City will discuss bridge points and other point-of-purchase issues.

Moderator: Richard Chavez, FSA, USDA

Panel: Nelson Randall, Tim Reaman, and Todd Shuck, FSA, USDA

1-B Ocean Transportation - A Look Into The Future Empire B

Highlights include the new look of ocean transportation contracting for food aid and how the new booking note will impact PVOs and WFP. New ways to procure commodities for the food aid programs, cargo preference issues, status of past litigation, and future rule making will be discussed.

Moderator: Robert Goldman, USAID

Panel: Tom Harrelson, MARAD; Don Gressett, OGC, USAID; H. Keith Powell, Potomac Marine: and Ken Martin. FSA. USDA

1-C Marine Losses and Mitigation

Empire C

Regency Ballroom

Anyone handling export food aid products will want to learn about types of losses and suggestions for appropriate mitigation steps to be taken as losses are discovered. Moderator: Gene Belcher, FSA, USDA

**Panel:** Rudy Monsalve, ADRA; Peter Reitz, Salesian Missions; Mike Sullivan, IOCC; Joe Gerstle, Consultant, Association of PVOs (APVOFM); and Lee Thompson, Africare

1-D Food Aid From "A To Z" - Part 1 on Video

New York

Explore the processes of each stage of the food aid chain. This popular presentation was videotaped for those who did not see it last year.

**PVOs as Order Originators - Mark Smith, The American Red Cross** 

FAS, USDA - Robin Tilsworth, FAS, USDA

**USAID** - Jim Thompson, USAID

FSA, USDA-Processed Commodities - Nelson Randall, FSA, USDA

FSA, USDA-Bulk Commodities - Todd Shuck, FSA, USDA

1-E FAS Fiscal Year 2003/2004 Programming

For those in cooperating sponsor organizations, FAS staff will conduct a walk

through of the requisites and time schedules for food aid needs.

Moderator: Robin Tilsworth, FAS, USDA

Panel: Ron Croushorn, Michael Fay, and Babette Gainor, FAS, USDA

1-F Total Quality System Audit

San Francisco

Benton

Learn about the background, scope, goals, and accomplishments of these important quality audits. Current audit activity and future possibilities will be discussed.

Moderator: Cathie McCullough, FSA, USDA

Panel: Ellen Gay, Cargill; Jose Gonzalez, LaNell Stepp, and Jim Johnson, FSA, USDA

5:30 **Reception** - Sponsored by

Pershing Hall, Lobby Level

The Port of Lake Charles and Lake Charles Stevedores, Inc., a P&O Company Special Guest: The Honorable Sam Brownback, U.S. Senator - Kansas

## Wednesday, April 16

7:30 Continental Breakfast

Ballroom Level

Sponsored by CSX Transportation and Reserve Marine Terminals - Transfer Logistics Virginia

8:30 GENERAL SESSION

Regency Ballroom

**World Trade Negotiations and Food Aid Issues** 

James Grueff, Assistant Deputy Administrator for International Trade Policy, FAS, USDA

9:15 Information Technology Today, Tomorrow, and Beyond

Moderator: Tim Reaman, FSA, USDA

Panel: Nelson Randall, Ethel Bowers, and David Liem, FSA, USDA;

Ron Croushorn, FAS, USDA; and Jim Thompson, USAID

0:00 Break

Ballroom Level

Sponsored by Jacintoport International LP, Houston, Texas

10:30 BREAKOUT SESSIONS

2-A Processed and Bulk Commodity Procurement (1-A Repeat) Empire A

2-B Ocean Transportation - A Look Into The Future (1-B Repeat) Empire B

Moderator: Mark Rowse, USAID

Panel: Ravi Singh, Panalpina; Fred Haden, Potomac Marine; and

Ken Martin, FSA, USDA

2-C Discharge and Destination Surveys

Empire C

Ever wonder why a survey is required or what to look for in a survey company? Come learn about PVO survey contracting experiences.

Moderator: Paul Cacciatore, FSA, USDA

Panel: Daniel O'Rourke, Control Union USA, Inc.; Philip Davie, GWF Franklin, S.A.; Rachel Grant, World Vision; Mark Smith, The American Red Cross; Patsy Carleton, FSA, USDA; and Tom Ewert, Mercy Corps International

2-D Procurement Preference Programs

Chouteau A

Learn the intricacies of preference programs that apply to 8(a), HUBZones, SDB, and JWOD firms and ways these programs impact procurement processes. Panelists provided assistance in writing much of the preference program legislation.

Moderator: Dean Jensen, FSA, USDA

Panel: Chris Sterns, National Industries for the Blind; Sherri Hungate, NISH; Sherry Cohen, Office of Small Disadvantaged Business Utilization, USDA;

Arthur E. Collins, Jr and Marlin Francksen, Small Business Administration (SBA)

2-E Commodity Operations System Choutea

An update for current users of the Food Aid Request Entry System, an Internet ordering system now functional in its first phase, will be presented. Prototypes of the Invitation Preparation System and Export Bid Evaluation System will also be demonstrated.

Moderator: Ethel Bowers, FSA, USDA

**Panel:** Carolyn Stapp and David Liem, FSA, USDA

2-F FAS Fiscal Year 2003/2004 Programming (1-E Repeat)

Van Horn

2-G Total Quality System Audit (1-F Repeat)

Benton

12:00 LUNCH Pershing Hall
Introduction by James Little, Administrator, FSA, USDA
Special Guest: The Honorable Bob Dole, former U.S. Senator - Kansas

BREAKOUT SESSIONS

1:30

### 3-A U.S. Grain Standards and Inspection System Empire A

An overview of the U.S. Standards for Grain and the official inspection system, including a review of the grading process, presented by members of the Grain Inspection, Packers and Stockyards Administration (GIPSA) and Federal Grain Inspection Service (FGIS).

Presenters: Michael Eustrom and Brian McKee, GIPSA-FGIS, USDA

### 3-B Foreign Distribution

Empire B

Several PVOs will provide a glimpse of what it is like to be involved in the foreign discharge and distribution end of the food aid chain. The arrival process, types of programs involved, and food resource principles will be discussed.

Moderator: Joe Gerstle, Consultant, Association of PVOs

Panel: Robert Cooke, ADRA; Janine Scott, Africare; and Dave Evans, Food for the Hungry

## **3-C Commodity Industry Representatives**

Empire C

Industry spokespersons will provide suggestions to those contemplating ordering food aid products. Information provided will include whole grain and packaged product specifications, product uses, correct markets for value comparisons, and compliance with in-country market requirements.

Moderator: John Oades, U.S. Wheat Associates

**Panel:** Nina Schlossman, U.S. Potato Board; Chris Corry, U.S. Grains Council; and Veronique Legrange, U.S. Dairy Export Council

#### 3-D Procurement Preference Programs (2-D Repeat)

Chouteau A

## **3-E** Commodity Operations System (2-E Repeat)

Chouteau B

Presenters: David Liem and Carolyn Stapp, FSA, USDA

3-F Famine Early Warning System (FEWS) Van Horn B

USAID staff will present and explain this new data collection tool that analyzes factors such as climate, infrastructure of a country or region, and economic and political situations to assist in forecasting potential distress or possible famines. **Presenters:** Will Whelan and Romaine Williams, USAID

### **3-G** Information Technology Developments

Benton

Several NGOs will present IT systems currently in use and in development for managing and monitoring the progress of international food aid shipments.

Moderator: Ethel Bowers, FSA, USDA

**Panel:** Wally Lee and Anisya Thomas, Fritz Institute; Ravi Singh, Panalpina; and Jim Mead, BKA Logistics; and Tom Ewert, Mercy Corps

3:00 Break Ballroom Level

#### 3:30 BREAKOUT SESSIONS

4-A The U.S. Grain Standards & Inspection System
(3-A Repeat)

4-B Foreign Distribution
(3-B Repeat)

4-C Commodity Industry Representatives

Empire C

4-C Commodity Industry Representatives Empire (3-C Repeat)

4-D Food Aid from "A To Z" - Part 2 on Video

(Continues from 1-D)

Vendors - James Warshaw, Farmers Rice Mill

Ports - Nathan Sukiennik, The Port of Lake Charles, LA

Vessel Loading Observation - Bill Lyons, SGS Control Services

Freight Forwarders - Paul Blizzard, Muller Shipping Corporation

Ocean Freight Carriers - H. Keith Powell, Potomac Marine

Surveyors - Daniel O'Rourke, Control Union USA, Inc.

FSA-USDA-Product Loss Issues - Steve Searcy

PVOs as Receivers Abroad - Joe Gerstle, Catholic Relief Services at taping

4-E Famine Early Warning System (3-F Repeat)

Van Horn B

Chouteau A

**4-F** Information Technology Developments (3-G Repeat)

**Benton** 

5:00 **Dismiss** 

## Thursday, April 17

7:15 Continental Breakfast

Ballroom Level

8:00 GENERAL SESSION

Regency Ballroom

International Trade, Science, and
Growing Promise of Biotech Commodities

• David Hegwood, Office of the Secretary, USDA

**Biotechnology Discussion** 

Moderator: Kirk Miller, General Sales Manager, FAS, USDA

Panel: Josette Lewis, USAID; Bobby Richey, FAS, USDA; David Shipman, GIPSA, USDA; Fred Kuchler, ERS, USDA; and Gary Martin, NAEGA

10:00 **QUESTIONS & ANSWERS** 

11:00 Closing Remarks

• Steve Miteff, FSA, USDA

11:15 Adjourn

## Our sincere appreciation to the following sponsors:

Waterman Steamship Corporation

Continental Breakfast

Sealift, Inc.

The Port of Lake Charles and Lake Charles Stevedores, Inc., a P&O Company
Reception

CSX Transportation and Reserve Marine Terminals - Transfer Logistics Virginia

Continental Breakfast

Jacintoport International LP

Break

To be contacted through the hotel or to receive material via Fax -

Hyatt Regency Crown Center Hotel
Phone: 816-421-1234 Fax: 816-435-4190



USDA & USAID Export Food Aid Conference V

**AGENDA** 

April 15-17, 2003